

THE ALLIANCE FOR CULTURAL & ECONOMIC EXCHANGE, INC.
31 KIDDER AVE. SOMERVILLE, MA 02144
NONPROFIT TAX ID NO. 51-0482967

ANNOUNCES a Raffle contest for its annual journey, entitled:

Exploring Ecuador: From the Andes to the Amazon
The Eco-Journey of a Lifetime
January 1 – 10, 2010

OFFICIAL RULES: By participating, entrants agree to be bound by these Official Rules and by the decisions of the Alliance Exchange, which shall be binding and final as to all matters related to the Raffle. The Raffle is subject to all applicable federal, state and local laws.

SPONSOR: The Alliance for Cultural & Economic Exchange, Inc.

NET PROCEEDS: All net proceeds of the Raffle will benefit AlliancExchange, a 501(c)3 public charity (hereafter known as "Sponsor") and the programs and charitable donations that Sponsor supports. These programs aim to foster mutually beneficial global cultural and economic exchange. Approximately 40% of the proceeds from every raffle ticket sold will be dedicated to the AlliancExchange charitable programs.

PRIZE (1): One (1) prize will be awarded in the Raffle. The winner will receive round trip airfare from Boston (or city with an equivalent US city airfare to be approved by the Sponsor) to Quito, Ecuador and all included on-ground expenses while in Ecuador. The trip is lead by Andean Discovery (www.andeandiscovery.com) and the trip itinerary can be found at www.alliancexchange.org. The prize estimated value is \$3000. The winner may choose to keep the prize, transfer the prize to another person or gift it back to AlliancExchange. No more than one (1) transfer may take place and AlliancExchange must be made aware of the transfer, in writing, within one (1) month of the award date. If the winner is unable to commit to attending the Journey (or has not notified AlliancExchange in writing of their specified transfer), the prize will automatically be donated to AlliancExchange for their use. All prizes will be awarded with no warranty or guarantee of any kind by Sponsor, whether express or implied. Winner may assign or transfer the prize as specified above, but may not redeem the prize for cash.

ELIGIBILITY TO ENTER: During the dates and times specified below, Raffle tickets MAY BE PURCHASED ONLY BY PERSONS 18 YEARS OR OLDER in accordance with these Official Rules. The Raffle is VOID WHEREVER PROHIBITED BY LAW.

The following persons are NOT ELIGIBLE to participate in the Raffle: Board members of AlliancExchange.

PURCHASING RAFFLE ENTRIES: All Tickets will be \$50 each, regardless of method or location of purchase. There are no discounts or complementary tickets. Raffle tickets will be available for purchase in person starting 6/18/09, and may be purchased through 8/31/09 (or until the maximum number of tickets are sold out, whichever comes first.) If 100 tickets are not sold, the deadline will be extended in one month increments until 100 tickets are sold. Purchases of Raffle tickets may be made via cash/check in person with any AlliancExchange Board Member or selected volunteer. All purchasers of Entries must provide their names, addresses, telephone numbers and (if available) e-mail addresses at the time of purchase. Sponsor shall be the sole judge of the validity and eligibility of all Entries. All Entry purchases shall be final, and no refunds or replacements will be issued by Sponsor. All raffle Entries must be purchased no later than 8/31/09.

TAX DEDUCTIBILITY: Sponsor advises Ticket purchasers to verify tax deductibility of purchase with their tax advisor.

MAXIMUM NUMBER OF RAFFLE TICKETS: Regardless of the location or method of sales, a maximum of 100 Raffle tickets will be sold. If the 100 maximum number of Raffle tickets are sold before 9/1/09, the Raffle shall be deemed "sold out" and no additional tickets will be sold.

ODDS: The odds of winning the Raffle are 1 in 100.

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TRANSFER OF RAFFLE ENTRIES: Persons who purchase Raffle tickets may opt to purchase their Raffle tickets in another person's name but in doing so they give up any claim they might otherwise have to the Prize if the ticket purchased is a winning Raffle ticket. Raffle tickets may not be purchased for persons who are under 18 years of age

DRAWING: Potential winner will be selected in a random drawing from eligible Entries received (the "Drawing"). The Drawing will be held on Tuesday, September 1, 2009. If for any reason whatsoever the Drawing cannot be held on September 1, 2009, Contestants will be notified via email of the new drawing date. However, as provided below under "NOTIFICATION OF POTENTIAL WINNER," owners of winning Raffle ticket numbers have until September 30, 2009 to claim their Prize.

NOTIFICATION OF POTENTIAL WINNER: Owners of eligible entries need not be present in person at the Drawing in order to win. Sponsor will endeavor to contact the purchasers-of-record of the winning entry ("Potential Winner") by mail, phone or email immediately after the Drawing, to notify them that they are Potential Winner, but only if and to the extent that Sponsor can successfully identify and contact such Potential Winner based on the identifying and contact information supplied by the purchasers of the Entries in question.

DETERMINATION OF OFFICIAL WINNER(S): Sponsor shall have the sole discretion to determine whether the Potential Winner is an official winner of the Prize (an "Official Winner"). Sponsor's decision concerning the identity of all Official Winner shall be final and binding. To become an Official Winner: (1) a Potential Winner must be eligible to participate in the Raffle under these Official Rules and must not be in violation of these Official Rules as determined in Sponsor's sole judgment; (2) that Potential Winner must be contacted by Sponsor, by the deadline specified above under "NOTIFICATION OF POTENTIAL WINNER"; (3) that Potential Winner's winning entry must be inspected and verified in person by Sponsor by the deadline specified above. If for any reason whatsoever all of the foregoing requirements are not satisfied with respect to a particular Potential Winner, or if Sponsor is unable for any reason to identify the holder of a winning Raffle Ticket or to contact a Potential Winner, then that Potential Winner's Prize will be deemed forfeited and, at Sponsor's sole discretion, an alternate Potential Winner and Official Winner of that Prize will be selected, through another random drawing from the remaining pool of eligible Entries.

GENERAL CONDITIONS: The Released Parties (defined below under "RELEASE OF LIABILITY") are not responsible for: (1) Entries which are stolen, lost, damaged, illegible, given away or no longer in the purchaser's possession, (2) Entries that have been or may have been tampered with or re-sold in violation of these Official Rules. If any portion of the Raffle is compromised, in Sponsor's sole judgment, then Sponsor reserves the right, in its sole discretion, to suspend, modify or terminate the Raffle, and to select winner from all eligible, non-suspect Entries received before the known occurrence or discovery of such Compromising Event.

RELEASE OF LIABILITY: Entrants, by participants in the Raffle, agree that AlliancExchange (collectively, the "Released Parties") will have no liability whatsoever for, and shall be held harmless by entrants against, any liability for injuries, losses, cost, expenses or damages of any kind, including damages for death, personal injury, property damage or property loss, or other harm resulting from, whether in whole or in part or directly or indirectly, participation in this Raffle or the acceptance, possession, misuse or use of any Entry or Prize, rules and their application thereof, all means of ticket sales, Raffle process, and/or winning ticket selection.

GOVERNING LAW; SEVERABILITY: The Raffle and these Official Rules shall be subject to and governed by the laws of the Commonwealth of Massachusetts. If a court of competent jurisdiction finds that any provision of these Official Rules, or their application to a particular persons or circumstances, is invalid or unenforceable to any extent, then the remainder of these Official Rules, and the application of all of these Official Rules to other persons or circumstances, shall not be affected by that determination, and shall remain enforceable to the fullest extent permitted by law. PLEASE NOTE: Depositing Raffle tickets or related materials in the US Mail is a violation of federal law and could lead to criminal penalties.